

GOVERNOR'S ADVISORY COUNCIL ON LIBRARY DEVELOPMENT
JULY 18, 2017
Green Room, Forum Building
HARRISBURG, PENNSYLVANIA

MINUTES - APPROVED

Present: David Belanger
Marsha Everton
Robert Gallivan
Mary Garm
Louis LaBar
Allison Mackley
Sharon McRae
David Mitchell
Larry Nesbit

Office of
Commonwealth
Libraries:

Beth Bisbano, Advisor, Bureau of Library Development
Jonelle Darr, Executive Assistant, Office of Commonwealth Libraries
Brian Dawson, Bureau Director, Bureau of Library Development
Rita Jones, Administrative Officer, Office of Commonwealth Libraries
Alice Lubrecht, Bureau Director, Bureau of State Library
Edward Lupico, Keystone Advisor, Bureau of Library Development
Glenn Miller, Deputy Secretary, Office of Commonwealth Libraries
Stacey Mulligan, Advisor, Office of Commonwealth Libraries

Guests: Lisa Rives Collens, Vice President, PaILS
Brianna Crum, District Consultant, Capital Area District
Maryam Phillips, Executive Director, HSLC
Joe Sherwood, Executive Director, CCLS
Scott Thomas, Executive Director, PaILS

1. Welcome & Introductions

Garm called the meeting to order at 9:04 AM and Council and staff in attendance gave introductions.

2. Approval of the Minutes of the March 31, 2017 Meeting

MOTION: Approval of the minutes as submitted (Attachment A)
MOVED BY: Marsha Everton
SECONDED BY: Robert Gallivan
VOTE: Unanimous in favor

3. Chair's Report – Mary Garm

Attachment B

4. Deputy Secretary's Report – Glenn Miller

Miller provided an overview of the attachments that were distributed at the meeting, his written report is included as attachment C.

Attachments D – H include state & federal budget updates. Miller explained that there have been cuts in eight of the last eleven years with a 6% decrease this year pending current budget decisions. Miller noted that the eRate

program is vitally important for internet connectivity, especially for economically disadvantaged communities and rural areas. Garm commented that these information sheets were helpful at National Library Legislative Day.

Attachment I is an overview of OCL communications with the field and includes memos created to clear up confusion. Attachment J displays STEM survey results. Miller outlined the importance of more closely aligning library STEM activities and resources with STEM activities underway within other areas of the Department of Education (PDE.) Garm commented on the amazing ability of libraries to adapt to change. Mackley commented that as maker-spaces become more widespread, it is critical for libraries to maintain a balance between hands-on learning and more traditional methods.

Attachment K is information on the Harwood Institute and their community engagement program known as Turning Outward. This program has enjoyed success in a number of communities around the U.S. and OCL will launch a two-year initiative for Pennsylvania libraries this fall. Attachment L is the current 5-year LSTA plan evaluation summary which spans 2013-2017. Attachment M is a draft for the next 5 year LSTA plan spanning 2018-2022. This was submitted to IMLS for approval. After approval, the plan will be implemented in 2018 and aligned with PDE's overall educational objectives.

Miller concluded his report with a personnel update. Linda Rohm, state aid administrator, and Linda Pierce, fiscal technician for the bureau, both have retired. These positions will be posted as soon as approvals are granted. In the interim, Edward Lupico is acting as state aid administrator in addition to his duties as the Keystone advisor.

5. Commonwealth Libraries Bureau Reports:

- a. Bureau of State Library Report – Alice Lubrecht

Attachment P

- b. Bureau of Library Development Report – Brian Dawson

Dawson reported on staff that have recently retired from the Bureau. Dawson will work on re-mapping several internal work processes prior to the hiring of new staff. District library center meetings are being held September 14 – 15 and planners are discussing options for topics and methods for maximizing the time together with district consultants and administrators. Next week is the second of three ILEAD sessions.

6. Public Comment on Agenda Items Only

No comments.

7. Workforce Development – Glenn Miller

Attachment N is an overview of survey results from a workforce development survey of public libraries in May. Workforce development as a combined effort between agencies will continue to be a priority for the department. A white paper document will be created as an understanding of the structure of the collaborative project.

- McRae commented that she attended a workforce development conference and was surprised by the competitiveness of the project by those involved and underscored the need for libraries to be more connected to this process.
- Mitchell commented that some good steps have been taken but advised a diplomatic approach in order to insure fuller participation of libraries.
- Everton commented that government at its best is visionary and in order to encourage the growth of entrepreneurship, job seekers including baby boomers should be targets as that group seems to be growing faster than millennials.
- Garm attended a program in Hershey in which some good brainstorming took place regarding making connections and working with libraries.

MOTION: Motion to encourage public libraries' efforts to work with workforce investment boards in order to advance workforce development for employers and job-seekers in Pennsylvania.
MOVED BY: Robert Gallivan
SECONDED BY: Robert Lambert
VOTE: Unanimous in favor

8. Status of Appointments and Vacancies – Glenn Miller

Miller reported that he is anticipating a package of new appointments and a renewal of current terms to be submitted in the fall.

9. Statewide Library Card Guidelines – David Belanger

Belanger reported on the work of the Statewide Library Card Guidelines committee. The committee consists of Robert Lambert, Lou LaBar, Allison Mackley, Mary Garm, Jonelle Darr and Glenn Miller. The committee held a focus group in June with twelve public library staff members from around the state participating. Chief among the findings were that the program is:

- Confusing and misunderstood, with many libraries believing that the program stopped when the funding to reimburse libraries for a portion of their out-of-service-area lending costs was eliminated several years ago;
- Hard to use for the public, requiring patrons to make a trip to their home library for a library card;
- Complex for staff to explain to patrons why they must have a home library card before they can borrow materials; and
- In need of having its funding restored.

After reviewing the focus group comments, Belanger said the committee agrees that new guidelines must (at a minimum):

- Provide a clear rationale for the program; and
- Simplify the program to make it patron-focused.

Belanger said that work will continue on revising the guidelines using the same process that was used when drafting the guidelines for district negotiations.

10. Rare Books Fund Update – Larry Nesbit and Alice Lubrecht

Lubrecht distributed a hand-out listing current purchases for the Rare Books Library. The current balance in this account = \$389,623. Everton suggested a guide be created listing the collection of materials housed in the Rare Collections Library. She commented it could be a good marketing tool and seen as an investment in the future.

11. Strategic Planning Session at PaLA Conference

The annual strategic planning session will take place on Saturday during the Pennsylvania Library Association Annual Conference. Details pending, location tentatively scheduled at Shaler North Hills Library. Thanks to Sharon McRae for coordinating the arrangements.

12. Pennsylvania Library Association Update – Christi Buker

Christi Buker provided updates on some new processes and new staff at the association. In an attempt to advance libraries and librarianship, she would like everyone to spell out PaLA and instead refer to the organization as the

Pennsylvania Library Association. Brandi Hunter-Davenport is the new PA Forward project manager taking the place of Kathy Silks and Cindy Heasley is the new administrative person taking the place of Ellen Wharton.

The Pennsylvania Library Association is made up of eight regional chapters and each will be scheduling one-day workshops to provide continuing education for its members. Buker also announced that the registration for the annual conference opens this week. New this year is a director's institute while the STAR library program with bronze, silver and gold award levels is continuing.

13. Committee Reports

No reports given.

14. Public Comment

Darr announced the upcoming Mid-Atlantic Futures Conference which is sponsored by eleven states including Pennsylvania. She encouraged those interested to register as this previously phenomenal conference hasn't been held in ten years.

Phillips announced a new system effective September 30th will be in place for e-resources. The links will change and the interface will be simpler. She also announced that HSLC has hired a new trainer, Courtney Dalessandro, who is based in Allegheny County.

15. Adjourn

MOTION:	Adjourn the meeting at 12:07 PM.
MOVED BY:	Robert Gallivan
SECONDED BY:	Allison Mackley
VOTE:	Unanimous in favor

Respectfully submitted,

Rita Jones, Administrative Officer
Office of Commonwealth Libraries