

GOVERNOR'S ADVISORY COUNCIL ON LIBRARY DEVELOPMENT  
MARCH 15, 2016

Harrisburg University Board Room  
HARRISBURG, PENNSYLVANIA

MINUTES - APPROVED

Present: David Belanger  
Marsha Everton  
Dr. Robert Gallivan  
Mary Garm  
Louis LaBar  
Allison Mackley  
Sharon McRae  
David Mitchell

Excused: Larry Nesbit

Office of  
Commonwealth  
Libraries

Beth Bisbano, Library Development Advisor, Bureau of Library Development  
Rita Jones, Administrative Officer, Office of Commonwealth Libraries  
Alice Lubrecht, Bureau Director, Bureau of State Library  
Diana Megdad, Library Development Advisor, Bureau of Library Development  
Glenn Miller, Deputy Secretary / Commissioner for Libraries  
Linda Rohm, Education Admin Specialist, Bureau of Library Development

Guests: John Brice, Director, Meadville Public Library  
Christopher Miller, Founder, Innovation Focus  
Maryam Phillips, Executive Director, HSLC  
David Runyon, Harrisburg University

1. Welcome & Introductions

Garm called the meeting to order at 9:05 AM and welcomed all in attendance. David Runyon of Harrisburg University welcomed the group and thanked the Office of Commonwealth Libraries for using their location for ILEAD and the Council meeting.

2. Approval of Minutes of the October 4, 2015 Meeting

MOTION: Approval of the minutes as submitted (attachment A)  
MOVED BY: Robert Gallivan  
SECONDED BY: Lou LaBar  
VOTE: Unanimous

3. Chair's Report – Mary Garm

Garm began her report by announcing the resignation of Cynthia Richey, Council Chair. Richey has moved to California and Council wishes her well. Garm has submitted her application to the Governor's Office to replace Richey as Chair. As most of the Council members terms have expired, Garm requested that everyone send their letters for renewal. Garm announced Deputy Secretary Glenn Miller is no longer in an acting status as he was officially sworn in on March 9, 2016.

Garm explained that the meeting is being held at Harrisburg University since it coincides with ILEAD currently in session. ILEAD is a project run by the Bureau of Library Development and Council members are listed on the agenda at 12:15 so they can briefly introduce themselves to the attendees. The program is in its second year with the first being very successful. Secretary Rivera attended the final session last year during which the groups presented their final projects.

Garm thanked Alice Lubrecht for her work on updating the new website for the State Library. The new website includes a link to the GAC and also includes links for approved documents.

MOTION: A motion was made to support Mary Garm as Chair of Council  
MOVED BY: David Mitchell  
SECONDED BY: Allison Mackley  
VOTE: Unanimous

Deputy Secretary Miller will share this support of the GAC with Secretary Rivera during his next meeting.

4. Deputy Secretary Update – Glenn Miller

Miller began his report by distributing a budget breakdown (attachment B). Good news is the proposed increases to both state aid and the libraries for the blind for fiscal year 2016-17. While they are both modest increases this is important in the long term. During the testimonies last week, three library questions were posed at the Senate hearing. Discussion and questions were posed:

- Belanger asked if the questions imply that education is needed. Miller replied that two were regarding state aid and local support. The third was a comment from Senator Greenlee which was a thank you for resolving an issue in his service area.
- McRae asked how many public libraries are served by state aid funds. Miller explained that while 452 checks are issued for recipients of state aid, 604 outlets are served which includes branches and bookmobiles.
- Mitchell commented that when libraries do not depend on the state they receive more local support from communities, they will protect their own.
- LaBar commented that in Wayne County they imposed a library tax that lasted one year. A poll showed favorable library recognition when more facts are given and over 50% of revenue is from fundraising and donations. Sustainable funding is needed.
- Everton commented that libraries can be marketed most effectively by focusing on two groups: kids and seniors.
- Everton commented that cyber security is a current hot topic and asked if the digital assets and databases are protected at the State Library level. Lubrecht and Phillips concurred that HSLC have implemented security measures for this use. Garm commented that this topic can be added to the strategic planning session.

Miller commented that PA Forward has made progress using a brand and message consistency. Another avenue to pursue is making the connection between early learning and libraries. Miller also learned of federal grant funds in the department designed to improve literacy from birth through twelfth grade. He initiated conversations with departmental colleagues offering public libraries are logical partners for literacy programs, especially for the birth to kindergarten segment.

Miller met with PSLA representatives to discuss the new federal law that will be replacing “No Child Left Behind.” A PDE point person has been named to oversee the process by which a state plan will be developed to administer the new federal Every Student Succeeds Act (ESSA) which takes effect on October 1, 2016. Work groups are being developed with individuals that will be actively involved and will attend upcoming spring and summer meetings. Library representatives are expected to be involved in this work.

Miller continues to meet with officials at the Department of Labor & Industry in an effort to more closely align workforce programs and library services. Libraries are already involved in this work in various ways and in varying intensity. Early steps will include increased communications and education for each party about the services of the other agency as a precursor to a more formal collaboration.

Miller concluded by discussing library code regulations and the current status. He agrees that a complete overhaul is needed as it is out of date and the 2012 updates were rushed and not comprehensive. Currently no movement is taking place since internal resources are insufficient but this is on the radar. A current issue is the 35 hour standard was removed in 2012 and it is unclear if members of systems must hold to a 45 hour standard. Miller concluded

that this was a drafting error and will take the matter up with the Office of the Chief Council. In the meantime, it was suggested that information should be sent out to the library community with the blessing of the GAC.

MOTION: Deputy Secretary Miller will pursue an interim extension of the 35 hour standard for member libraries under 7,000 and will make it known to libraries at the earliest possible date.  
MOVED BY: Marsha Everton  
SECONDED BY: David Belanger  
VOTE: Unanimous

5. a. Bureau of State Library Report – Alice Lubrecht

Lubrecht began her report by providing an overview of public events at the State Library. Recent lunch and learn events have been successful with attendees numbering 14, 28 and 21 respectively. The State Library was able to reach over 4,000 people at the Farm Show. The booth focused on State Library services, POWER and Cruise into Kindergarten. The new MakerSpace has been updated with furniture to improve services provided and sci-fi and STEM projects are available. Summer sessions have been requested from science teachers at local schools and history day was another success. A speech class from Harrisburg University has been using resources at the State Library, 75 people attended the Spooky Tours this Halloween and several agencies have requested tours of the State Library.

Lubrecht reported that a new intern began in January on the Internet Archives project. The scribe station was sent to the University of Scranton as a beta test and successfully held a “Scan-a-thon”. Local historical societies and genealogical groups have had questions related to copyright rules as newspapers dated 1923 and prior are OK to share. The Rare Collections Library has had tours and several research appointments and funds have been used to restore books in the collection. The Law Library has moved on to the next phase of renovations which includes restoring the wood paneling. Lubrecht reported that the scaffolding has finally been removed and the final item to replace is the railing on the veranda. Elevator updates have been discussed and the Department of General Services (DGS) is planning security upgrades to the building.

Lubrecht presented a list of purchases as requested at the previous meeting for spending down a portion of the funds at Mansfield University. Everton commented that marketing the collection should include an emphasis on the words “cradle collection.” Garm commented that no motion is necessary and, since the items are within the categories which were previously established, the individual purchases did not need to be critiqued.

b. Bureau of Library Development Report – Glenn Miller

Miller began by explaining that he was delivering a brief report on updates in the bureau on Dawson’s behalf. Permission was given to hire a library development advisor to replace recent retiree Claudia Koenig. The position was posted and a list of candidates has been provided to begin the interview process.

Miller has decided to restructure the positions of the advisors and return to the previous structure of having a liaison designated to specific districts. Garm thanked Miller for the plan to return to the liaison structure. Miller provided an update on ongoing LSTA projects including a plan to begin a new round of broadband upgrades to increase connectivity levels. ILEAD is currently beginning their first session of year two and the One Book Kick-off is scheduled for March 29<sup>th</sup> which is the 11<sup>th</sup> year for the program.

The third floor is working on upgrades including areas for video-conferencing, online training and quiet work spaces. Garm commented on the success of the One Book program thanks to Susan Pannebaker’s efforts. There was discussion on the school library advisor position and the status on hiring a new person for the position. Miller explained that the critical vacancy form is in process and once approved, the position will be posted and then the list of candidates will be provided to begin the interview process.

6. Public Comment on Agenda Items Only

Garm explained that this was added to the agenda so any guest can comment on agenda items only prior to the discussion. No comments were made.

7. Appointment of Committees for 2016 – Mary Garm

Garm went over current committee assignments (attachment C).

8. 2016 Calendar of Meetings – Mary Garm

Garm suggested adding a Council meeting to the agenda for the PSLA Conference in May since all will be present for the open forum session. Jones will advise once she makes contact with the planning committee regarding available meeting space.

9. Committee Reports

- a. Bylaws – Robert Gallivan – no report
- b. Legislative – Mary Garm – already discussed during meeting
- c. State Library – Larry Nesbit – not present, no report
- d. Certification – David Belanger – no report
- e. Policies – Mary Garm – report attached (attachment D).
- f. Communication – Louis LaBar and Allison Mackley – committee must meet in order to discuss objectives and suggest improvements for the website.

10. Strategic Plan and Platform Updates – Mary Garm

Garm will work on the plan and platform updates and will discuss at the next upcoming meeting. While attending ILEAD she will share the GAC's five priorities with the group.

11. Public Comment

- Maryam Phillips from HSLC, who works as a non-profit partner with the Office of Commonwealth Libraries, provided those in attendance with some POWER library updates. Their first-ever “users” conference will take place in April: April 5-6 in Pittsburgh and April 12-14 in King of Prussia. Webinars have been developed to introduce new searches which have been recorded and can be watched as time allows. Also, HSLC conducts full security audits twice each year as they have recently updated their policy and security is taken very seriously.
- McRae asked about the recent decision to discontinue the auto repair database and if it was based on financial reasons. Phillips explained that it was financial considering the low volume of usage. It wasn't used enough to justify the price. It seems the majority of individuals in need of auto repair advice will simply search YouTube for “how-to” videos.
- John Brice from the Meadville public library explained the PA Liberty Project. He has been instrumental in creating open source software providing the ability for anyone with a library card to be able to check out ebooks. Since the ebooks normally are provided through subscriptions with vendors, there is a cost savings without Overdrive as a provider. He plans to share on a statewide basis once a cost/fee model can be figured out. This could save libraries in the range of several hundred dollars per year.

12. Adjourn

Garm reminded Council to meet for a photograph following adjournment and then to go to the auditorium for their introductions to the ILEAD attendees.

MOTION: Adjourn the meeting at 12:05 PM.  
MOVED BY: Louis LaBar  
SECONDED BY: Robert Gallivan  
VOTE: Unanimous

Respectfully submitted,

Rita Jones, Assistant to the Deputy Secretary  
Office of Commonwealth Libraries